

“Aspire: Discovering Your Purpose Through the Power of Words” by Kevin Hall

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Change; Motivation; self-help; Purpose; Words

“Aspire” is an unusual and inspirational self-help book. Fundamentally, the book is about purpose in life, through eleven words. Learn about the Using the power of words in this article.

Kevin Hall is a business consultant, speaker, and coach. He was a partner in Franklin Ques and is credited with the slogan for the 2002 Olympic Winter Games, “Ignite the Fire Within.” His work has been featured in media like the Forbes magazine and the Food network.

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