



ICCL2021

21st CENTURY LITERACIES

International Congress

15-16 JULY 2021

Polytechnic of Portalegre Campus

BOOK OF ABSTRACTS

International Congress on 21st Century Literacies

(ICCL2021)

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Congresso Internacional sobre Literacias no Século XXI

(ICCL2021)

LIVRO DE RESUMOS

Title

International Congress on 21st Century Literacies (ICCL2021)
Congresso Internacional sobre Literacias no Século XXI (ICCL2021)

Coordenation

Cristina Dias, Luís Cardoso, Vanda Correia and Carla Santos

Editor

Polytechnic Institute of Portalegre

Graphic Coordination

Communication and Design of the Polytechnic Institute of Portalegre

ISBN

978-989-8806-43-7

Language

English

Type of edition

Electronic/PDF

Date

July 2021

PARALLEL SESSION

FILM LITERACY

Portuguese National Film Plan, Literacies and Social Networks

Mapping good practices during the COVID-19 confinement

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ABSTRACT

In this presentation we aim to identify good practices in the use of Social Networks by the Portuguese National Film Plan (PNC) during the closure of schools following the COVID-19 pandemic crisis. Bearing in mind that this governmental initiative constitutes a cinema literacy program targeting school audiences, our theoretical framework includes the concepts underlying the digital networks in which individuals increasingly live in, and the new literacies in the highly mediatized contemporary society.

Currently, technology integrates everyday life enhancing digital lifestyles – hence the need for new literacies emerges, influencing education, and specifically curricular practices. It is in this online life scenario that we have been studying the presence of the PNC on social networks, as attentive observers of its dynamics, within a broader research project (SFRH/BD/137359/2018, a PhD thesis funded by the FCT), and more so during the COVID-19 confinement. In fact, the closure of schools has led to the removal of students from the physical school space and even the suspension of extracurricular projects such as the activities of the PNC forcing a virtualization of the School.

Thus, we mapped out the digital presence of the PNC on social networks, highlighting good practices among interactions, publications, and contents. In the period under analysis our results show that these online spaces turned out to be productive fields of work for the PNC. The cases identified further demonstrate the potential of social networks to work as a complementary space to the presence of the PNC in schools.

KEYWORDS

Portuguese National Film Plan, Digital Social Networks, Literacies, COVID-19 Pandemic, Mapping Good Practices.

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