

Learning space for management education

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Assignment on new methods of instruction in virtual education

The lesson to be considered is about entrepreneurship and management for K12, senior high school students in a subject about business studies or even economics.

This introductory subject could be about who is the entrepreneur and the manager and what do they do. It could also be considered proper – but with slight changes, namely for evaluation – for first years students at the university.

Questions:

1. Briefly describe the particular activity or lesson you would like to create, improve, or change. Include the following information. Your response should be no more than two pages of text long.

- Grade level: 17 to 18 years old and the subject being Business studies or introduction to business
- The activity consists of some research, study and discussion of what is entrepreneurship and to contrast it to management. I use the terms entrepreneurs and managers to insist on their role and what they do.
- The student learning outcomes that this activity will address are (1) the understanding of the concept of entrepreneur and the concept of manager, (2) the contrast between the two notions, (3) the search for ideas and concepts on the internet or other resources (databases, books, libraries, etc.), (4) the organization of ideas and concepts, (5) the discussion of the concepts that were searched for and studied individually and collectively, (6) the writing of a coherent text on a specific subject and limit the treatment according to rules or the production of a multimedia artefact like a picture, drawing or film or presentation.
- If your institution is required to meet specific government-established standards, please also note them accordingly. It does not apply here.
- The reason for creating the activity is to give an overview of the subject of the entrepreneur in a subject about business and relate it, in another activity, to innovation.
- The activity that will be assessed consists of three parts. First the creation of a written assignment discussing the concepts of entrepreneur, manager and contrasting them, up to 4 pages, if the limit their production to a text. If the students want to produce an artefact (picture, movie, etc.) on the subject, the text to be proposed and discussed in the forum will be limited to two pages. Second the text will be posted and discussed and the student have to animate the discussion of their texts and artefacts as well as make contributions of at least 4 posts of two paragraphs to the texts and artefacts of their fellow students. Third, each student has to make a self-evaluation of his texts or artefact.

2. Identify the technology or trend you would like to apply to the lesson. Answer the following questions:

- Why did you choose the technology? The technology used will be mainly the discussion forum in the moodle environment with the use of artefacts and the software to produce them: making a movie, a digital artefact, a picture.
- How will the technology enable your students to accomplish the stated learning outcomes?

The technology is part of the way the student will have the opportunity to communicate with her or his classmates and to exchange ideas, questions and suggestion, building a personal and common understanding of the concepts retained: entrepreneur and manager.

- What challenges do you foresee in employing the technology? To master the technology for making videos and to be able to participate regularly in the discussion forums of the virtual class on the moodle platform. Another challenge is the capacity of students to animate the discussion around their individual contributions either as text or artefact.

3. Identify how you will assess your students' work in the activity and the activity itself in no more than one page of text.

The assessment of the students , given that the class is of limited number 50 students. It will combine self-assessment of the text or artefact submitted to discussion and the teacher, peer-evaluation of the submission of artefacts and texts and the assessment made by the teacher of the overall participation of the student (regularity of contributions, quality of interventions in the discussion, how does each students collaborate in the contribution of the collective understanding of the concepts).