



ENID-TEACH

“European network in D-flexible teaching (ENID-Teach)”

PROJECT NUMBER - 2021-1-ES01-KA220-HED-000027551

KA220-HED - Cooperation partnerships in higher education

Coordinated by UNED

UAb -Portugal

Report of EPALE and Social Media: evidences of participation Version 2

The project “European network in D-flexible teaching (ENID-Teach)” has been co-funded by the Erasmus + program of the European Union. This communication reflects the views only of the author, and the Commission or Spanish Service for Internationalization of Education (SEPIE) cannot be held responsible for any use which may be made of the information contained therein.



**Co-funded by
the European Union**

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Contributes provided by	UNED
Activity	Management/XXXX
Deliverable target group	Only for members of the consortium (including the SEPIE and European Commission)
Language	English

Versioning and Contribution History

Version	Date	Main contributions and revisions	Contribution by
v.0.1	5 July 2024	Report of EPALÉ and Social Media – contribution of Portugal	UAb
V 0.2	4 December	Report of EPALÉ and Social Media – contribution of Portugal	UAb
V.03			

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1. Overview of the Portuguese Participation in EPALE and Social Networks

1.1. EPALE

In disseminating ENID-Teach activities, we favored the use of EPALE, given that it is one of the project's premises, and also social networks as a way of reaching a target audience that has not yet used the former.

As EPALE is a platform for promoting adult learning and training in Europe, we see it as an essential space for the objectives of the ENID-Teach project. In this sense, our use of EPALE has mainly been to disseminate, publicize and promote the ENID-Teach network, seeking links with other organizations and professionals with common interests in the project.

Publishing News has been one of the most used features (8 publications), making it possible to highlight issues related to ENID-Teach and, for example, to participate in the media, such as the interview with Radio Canal UNED and the e-poster with which we took part in the National Encounter of Science in Portugal (Ciência2024).

Blogs have also contributed to this objective, including the publication of a text on the **ReColn-TaD Network** inviting EPALE members to join.

The **Groups and Discussions** are EPALE spaces that we used to implement the strategy of the traditional forums, through which the EPALE community was invited to interact and debate, according to certain discussion topics. To this end, we published 4 posts, including the proposal for a debate on gamification and active methods in distance education (topics in NOOC 3).

We also used the **Events** feature to announce all the courses promoted by ENID-Teach. We have scheduled an event for each NOOC (in each edition of the courses), providing information about each course and how to register. In addition, we have shared some of the NOOC's resources (OERs) produced by the project (shared in ENID website), particularly the Video Lessons (7 OERS publications shared) and the referred e-poster.

As a result of this work, the Portuguese ENID-Teach team's involvement in EPALE was **awarded the Community Hero Badge** and entered the **platform's Hall of Fame**.

At the same time, the ENID-Teach - Portugal user was considered the most participative of the 2889 users and 102 organizations registered in Portugal.

Recently, EPALE Portugal challenged the Portuguese team of ENID-Teach to collaborate with the initiative "The **2024 EPALE Community Stories**" (ebook), reflecting on the potential of ENID-Teach to empower individuals.

In conclusion, the results of our participation on 25-06-2024 the user ENID-Teach - Portugal was considered the most participative in the EPALE community, among all Portuguese users (Portugal has 2882 users and 102 registered organizations).

1.2. Social Media

In the field of social media, we considered it important to use Facebook, LinkedIn and X (formerly Twitter) to disseminate the activities and publicize the project, trying to reach people not covered by EPALE.

The posts made mentioned the hashtags #JoinTheENIDTeach-NET, #TheENIDTeachNET, as well as other more specific ones related with the NOOCs and inscriptions. The shares considered to be the highest priority, such as the courses, were replicated in more than 30 Facebook and LinkedIn groups related to the project's themes and amplified also, by some members of the team.

2. Evidences of Participation in EPALE Community

We report a total of 21 posts and published events in the seven (7) types of itens of the EPALE platform. These are the platform's own features and have different characteristics: **News, Blog, Events, Groups, Discussion, Resource** and **Reflection**. We present each of them detailed with support of a table.

2.1. News

Regarding News, we have published 9 **News** distributed in time between February and November 2024. Above we present the evidences with links to the platform.

Date	Description in Portuguese	Description in English	Link
1-02-2024	Rede ReColn-TaD – aberta a adesão de interessados	ReColn-TaD Network - open to interested parties	https://epale.ec.europa.eu/pt/content/rede-recoin-tad-aberta-adesao-de-interessados
23-04-2024	Formação Docente Europeia gratuita	Free European Teacher Training	https://epale.ec.europa.eu/pt/content/formacao-docente-europeia-gratuita
15-05-2024	O Curso NOOC3: Aprendizagem Ativa e Gamificada	The NOOC3 Course: Active and Gamified Learning	https://epale.ec.europa.eu/pt/content/curso-aprendizagem-ativa-e-gamificada-0
10-06-24	O Projeto ENID-Teach foi apresentado num programa de radio da UNED	ENID-Teach project presented on a radio program at UNED	https://epale.ec.europa.eu/pt/content/projeto-enid-teach-apresentado-num-programa-de-radio
04-07-2024	ENID-Teach Portugal no Encontro Ciência 2024	ENID-Teach Portugal at the Science 2024 Meeting	https://epale.ec.europa.eu/pt/content/enid-teach-portugal-no-encontro-ciencia-2024
13-09-2024	Formação Europeia gratuita para Docentes	Free European Training for Teachers	https://epale.ec.europa.eu/pt/content/formacao-europeia-gratuita-para-docentes
13-09-2024	Curso: Aprendizagem Ativa e Gamificada	Course: Active and Gamified Learning	https://epale.ec.europa.eu/pt/content/curso-aprendizagem-ativa-e-gamificada

08-11-2024	Curso de APRENDIZAGEM ATIVA E GAMIFICADA	ACTIVE AND GAMIFICATED LEARNING course	https://epale.ec.europa.eu/pt/content/curso-de-aprendizagem-ativa-e-gamificada
04-12-2024	CONVITE para participar em investigação do projeto ENID-Teach	Invitation for participating in research in project ENID teach	https://epale.ec.europa.eu/pt/content/convite-para-participar-em-investigacao-do-projeto-enid-teach

Table 1. News in EPALE -Portuguese Community

2.1.The Blog

We have write and disseminate one post about the Network ReCOINTaD. We are preparing for December another post.

Date	Description in Portuguese	Description in English	Link
2-02-24	Rede ReCoin-TaD	Network ReCOINTaD	https://epale.ec.europa.eu/pt/blog/rede-recoin-tad

Table 2. Post in the Blog

2.2.Events

A total of **15 EVENTS** were published on the EPALE platform between May 1st and 14th of September, publicizing all the NOOCs on offer during this period. This promotion also used the logos (see Table 3).

Date	Description in Portuguese	Description in English	Link
01-02-24	Aprendizagem Ativa e Gamificada	Active and Gamified Learning	https://epale.ec.europa.eu/pt/content/aprendizagem-ativa-e-gamificada
20-04-24	Curso NOOC Conceber programas de aprendizagem digital flexíveis	NOOC Course Designing flexible digital learning programs	https://epale.ec.europa.eu/pt/content/curso-conceber-programas-de-aprendizagem-digital-flexiveis
20-04-24	Curso Metodologia colaborativa e de investigação	NOOC Course Collaborative and research methodology course	https://epale.ec.europa.eu/pt/content/curso-metodologia-colaborativa-e-de-investigacao
20-04-24	Curso de Metodologias invertidas	NOOC Course Inverted methodologies course	https://epale.ec.europa.eu/pt/content/curso-de-metodologias-invertidas
20-04-24	Curso Metodologias	NOOC Course Connected and critical methodologies c	https://epale.ec.europa.eu/pt/content/curso-metodologias-conectadas-e-criticas

	conectadas e críticas		
30-04-2024	Curso de Metodologias invertidas	NOOC Course Inverted Methodologies	https://epale.ec.europa.eu/pt/content/curso-de-metodologias-invertidas
14-05-2024	Curso Conceber programas de aprendizagem digital flexíveis	NOOC Course Designing flexible digital learning programmes course	https://epale.ec.europa.eu/pt/content/curso-conceber-programas-de-aprendizagem-digital-flexiveis
14-05-2024	Curso Metodologia colaborativa e de investigação	NOOC Course Collaborative and research methodology course	https://epale.ec.europa.eu/pt/content/curso-metodologia-colaborativa-e-de-investigacao
14-05-2024	Curso Metodologias conectadas e críticas	NOOC Course Connected and critical methodologies course	https://epale.ec.europa.eu/pt/content/curso-metodologias-conectadas-e-criticas
14-05-2024	Aprendizagem Ativa e Gamificada	NOOC Course Active and Gamified Learning	https://epale.ec.europa.eu/pt/content/aprendizagem-ativa-e-gamificada
15-09-2024	Curso Conceber programas de aprendizagem digital flexíveis	NOOC Course Designing flexible digital learning programmes course	https://epale.ec.europa.eu/pt/content/curso-conceber-programas-de-aprendizagem-digital-flexiveis-0
15-09-2024	Curso de Metodologias invertidas	NOOC Course Flipped methodologies course	https://epale.ec.europa.eu/pt/content/curso-de-metodologias-invertidas-0
15-09-2024	Curso Metodologia colaborativa e de investigação	NOOC Course Collaborative and research methodology course	https://epale.ec.europa.eu/pt/content/curso-metodologia-colaborativa-e-de-investigacao-0
14-09-2024	Curso Metodologias conectadas e críticas		https://epale.ec.europa.eu/pt/content/curso-metodologias-conectadas-e-criticas-0
14-09-2024	APRENDIZAGEM ATIVA E GAMIFICADA		https://epale.ec.europa.eu/pt/content/aprendizagem-ativa-e-gamificada-0

Table 3. Events published in EPALE -Portuguese Community

2.3. Groups

A total of 2 posts in **Groups** were published on the EPALE platform in February for the dissemination and invitation to the Project and in The Group of NOOC 2.

date	Description in Portuguese	Description in English	Link
-02-2024	-----	European network in D-flexible teaching (ENID-Teach)	https://epale.ec.europa.eu/en/private/european-network-d-flexible-teaching-enid-teach-0
02-02-24	Participação como membro: ENID-Teach - NOOC 2 Forum on Collaborative and Research Methodology	Participation as a member: ENID-Teach: NOOC 2 Forum on Collaborative and Research Methodology	https://epale.ec.europa.eu/en/private/enid-teach-nooc-2-forum-collaborative-and-research-methodology

Table 4. Participation in EPALE Groups

2.4. Discussion

A total of 2 posts in **Discussion** were published on the EPALE platform between February and June.

Date	Description in Portuguese	Description in English	Link
1-02-24	Aprendizagem Ativa e Gamificada	Active and Gamified Learning	https://epale.ec.europa.eu/pt/discussions/aprendizagem-ativa-e-gamificada
08-06-24	DEBATE sobre a gamificação e os métodos ativos na educação a distância	DEBATE on gamification and active methods in distance education	https://epale.ec.europa.eu/en/private/european-network-d-flexible-teaching-enid-teach/debate-sobre-gamificacao-e-os-metodos

Table 5. Participation in EPALE Discussion

2.5. Resource

Regarding the dissemination in Epale Community of the resources produced in the project, we have published in the item Resource, 7 video lessons produced for the NOOC 3.

Date	Description in English	Link
15-06-24	VIDEO LESSON: Active Learning	https://epale.ec.europa.eu/en/resource-centre/content/video-lesson-active-learning
16-06-24	VIDEO LESSON: Equivalence of Interaction and Transactional Distance	https://epale.ec.europa.eu/en/resource-centre/content/video-lesson-equivalence-interaction-and-transactional-distance

24-06-24	VIDEO LESSON: Kinds of Interaction	https://epale.ec.europa.eu/en/resource-centre/content/video-lesson-kinds-interaction
24-06-24	VIDEO LESSON: Peer Assessment	https://epale.ec.europa.eu/en/resource-centre/content/video-lesson-peer-assessment
24-06-24	VIDEO LESSON: Examples of Gamification in daily life	https://epale.ec.europa.eu/en/resource-centre/content/video-lesson-examples-gamification-daily-life
24-06-24	VIDEO LESSON: Gamification	https://epale.ec.europa.eu/en/resource-centre/content/video-lesson-gamification
11-07-2024	Empowering higher education teachers in flexible teaching methodologies: the ENID-Teach Project	https://epale.ec.europa.eu/en/resource-centre/content/empowering-higher-education-teachers-flexible-teaching-methodologies-enid

Table 6. Publication of Videos in EPALÉ Resource

2.6. Reflection

Reflection on participation in EPALÉ by the Portuguese team was used only once. Here are the evidence of the publication:

Description: *We are the Portuguese partner of the ENID-Teach project (ref. 2021-1-ES01-KA220-HED-000027551) aimed at the digital training of academics in digital pedagogies and the involvement of this community in building a cooperation network for the exchange of good practices and digital transformation.*

What you like most about EPALÉ: The chance to join an international community with interests in adult education and the dissemination and sharing of good practices and innovative projects at European level. Also the cultural and institutional diversity of the participants in the network.

A message to the community: Let's share our experiences and good practices!

3. EPALÉ Badge and Hall of Fame

The attribution of badges in EPALÉ is an interesting feature of gamification to highlight and reward engagement of the participants or groups. The user of the Portuguese team in the ENID-Teach project received the **Community Hero Badge** (1000 points) for his participation in the community in 15-05-2024. This is an important achievement for reporting the engagement and dissemination in this community.

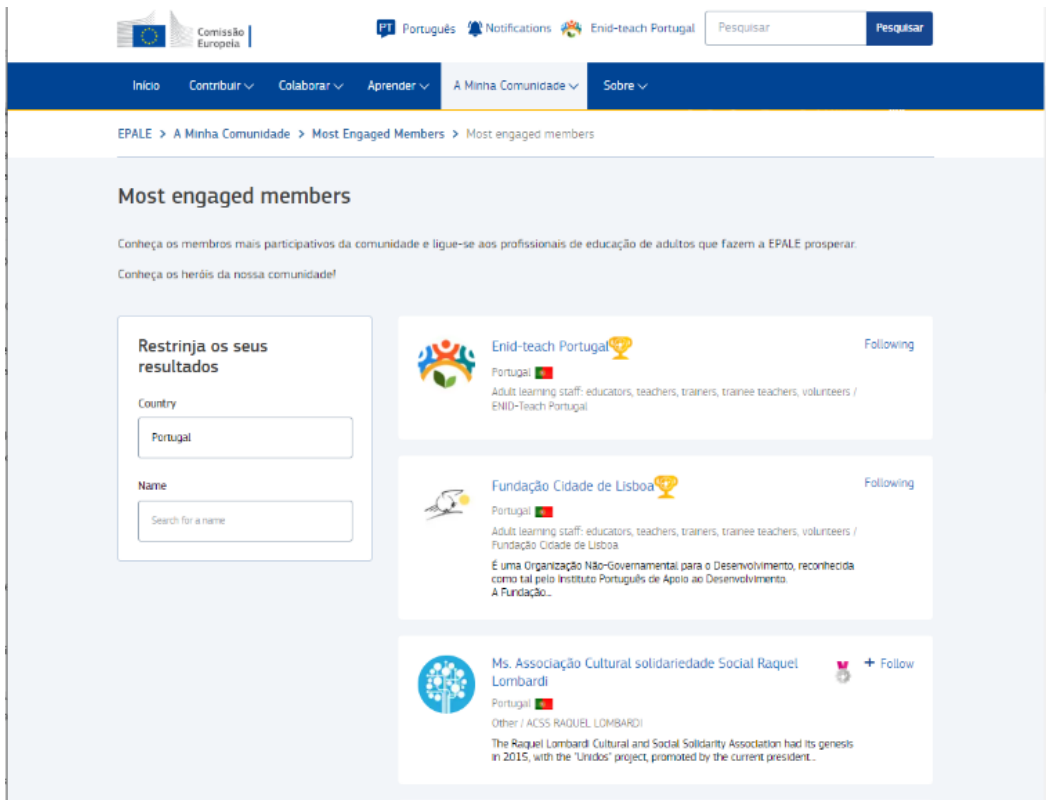


Figure 1. Image of The Most Engaged members in EPALÉ Portugal

EPALÉ Hall Of Fame

Another important evidence is the EPALÉ HALL of Fame thorough our achieved performance and regular participation.

By 23 of may 2024, the Portuguese team's participation in the ENID-Teach project is now included in the **EPALÉ Hall of Fame**, testifying to their involvement with the community and contributing their ideas, reflections and initiatives: The link is: <https://epale.ec.europa.eu/en/my-community/hall-of-fame>.



Figure 2. The flyer about EPALe HALL of FAME in Portuguese and English

4. Social Media & Social networks

Regarding the dissemination in social media, the Portuguese team have published the follow posts in several social networks and sites distributed for several news shares in all the social media.

Below are the results with the links to each news item or post published, as well as their totals.

There was a total of 33 posts distributed across the various networks: the most significant being Facebook with 11 posts, followed by LinkedIn with 7 posts and X with 6. Just recently we have begun with the use of Instagram.

Social Media	NOOC 3	Inscriptions in all NOOCs	ePoster	EPALe	Total
Facebook	4	4	1	2	11
LinkedIn	3	2	1	1	7
Instagram	1	1	1	1	4
X	3	2	---	1	6
Website	----	2	----	2	4
Total	11	12	3	7	33

Table 7. Total of Posts in Social Media and Networks

For each New/Information we post in several social media and Networks. We present the distribution of each one in all the channels.

Date	NOOC 3 Aprendizagem Ativa e Gamificada	Social Media	Links	Number of Posts
14-05-2024		Facebook	https://www.facebook.com/joaopinto04/posts/pfbid0gBwuWep3tPMgirCAiR1LsRBgU3nD2yyHYWji4V5esBzDwF4puPsXPBxg37zDe8ogI	1
		Linkedin	https://www.linkedin.com/posts/joaoppinto_enidteachproject-recoinabrtad-uned-activity-7196107450591129600-WcL5 https://www.linkedin.com/posts/joaoppinto_enidteachproject-recoinabrtad-uned-activity-7190462412125356032-yz0h	2
01-05-24		Facebook	https://www.facebook.com/joaopinto04/posts/pfbid02hCTarYTUJ4cHt5S481cgFdVA7VfEpbXzggR6QRxKkn4JyunsBQQFd4wDJMNVKTU9I	1
		Instagram	https://www.instagram.com/p/C6bvNUbK5LZ	1
28-04-24		Facebook In 30 groups	https://www.facebook.com/joaopinto04/posts/pfbid0Wt6cW7XMMJy5Rt5DJ8wZeYS49sgAn8TYHwbC1tmR43k1AoEukVgufEGYdcPqJR5I	1
		X	https://x.com/joaoppinto/status/1784695880953602091	1
16-11-2023		Facebook	https://www.facebook.com/LEaDUAb/posts/pfbid02EkcWNUv9erV7gF8mwpqh8vhog81fEZPSUZLKs36H3jt2ezk1aJ3nQrXUN6yxFvLUI	1
		Linkedin	https://www.linkedin.com/posts/ana-afonso-a88140_courses-activity-7133083132768976896-F8SX/	1
		X	https://x.com/LinaMorgado/status/1725129132881613278 https://x.com/leaduab/status/1726630061305110980	2
Total of Posts				11

Table 8. Distribution of Posts about NOOC 3 in Social Media Channels and Networks along time

Date	Inscriptions for All NOOCs Open	Social Media	Links	Number of Posts
13-05-24		Facebook	https://www.facebook.com/joaopinto04/posts/pfbid0djWjxreKXYauRbo5m2JNbydtzCZMYzAmzBfFtwxEZnP8XKzmkWSguxiQxc7FYTm9l	1
26-06-24		Facebook	https://www.facebook.com/joaopinto04/posts/pfbid02hCTarYTUJ4cHt5S481cgFdVA7VfEpbXzggR6QRxKkn4JyunsBQQFd4wDJMNVKTU9l	1
		Instagram	https://www.instagram.com/p/C6PMVT7sVNj	1
		X	https://x.com/joaoppinto/status/1783948914279760006	1
15-04-24		Linkedin	https://www.linkedin.com/posts/joaoppinto_enidteachproject-recoinabrtad-uned-activity-7195884063855894528-r7tn https://www.linkedin.com/posts/joaoppinto_enidteachproject-recoinabrtad-uned-activity-7189714998313570305-1NS7?utm_source=share&utm_medium=member_desktop	2
		Facebook	Note (also in 30 groups of Facebook)	
22-11-2023		Facebook	https://www.facebook.com/watch/?v=851645110024294 https://www.facebook.com/lina.morgado/posts/pfbid0R3ZEFVCRZ5RFQSGFeUwfQCxcD5BfZhL9gH1NdG8XDpDYddkQDjozisaPxyDQdc9Jl	2
		Linkedin	https://www.linkedin.com/posts/leadinvestigacao_nooc-enidabrteach-activity-7132403082960732161-dkN3	
		X	https://x.com/leaduab/status/1725187106610221258	1
November 2023		UAb Web site	https://lead.uab.pt/programa-de-formacao-internacional-de-professores-atraves-de-noocs-rede-europeia-enid-teach/	1
17-11-2023			https://portal.uab.pt/noticias/lead-uab-participa-em-formacao-internacional-de-professores/	1
Total of Posts				12

Table 9. Distribution of Posts about NOOC Inscriptions in Social Media Channels and Networks along time

Date	ePoster ENIDTeach	Social Media	Links	Number of Posts
5-07-24		Facebook	https://www.facebook.com/photo.php?fbid=8324257137584793&set=pb.100000017683048.-2207520000&type=3	1
		Facebook	https://www.linkedin.com/posts/joaoppinto-enidteachproject-enid-recoinabrtad-activity-7215059367883075584-TBwz/	1
		Instagram	https://www.instagram.com/p/C9DHdfpspuF/	1
Total of Posts				3

Table 10. Distribution of Posts about ePoster ENID Teach in Social Media Channels and Networks along time

Date	EPALE Hall of Fame	Social Media	Links	Number of Posts
23-05-2024		Facebook	https://www.facebook.com/joaopinto04/posts/pfbid02YgwPxxgovzUGNtdLcuqp5rsDs-nse43ay12a28P1iUrHejWgG2LVy9fgfZRniuBDHml https://www.facebook.com/LEaDUAb/posts/pfbid0nhFgJXVz7ANcYoUn3QEYtnh9Z5A9XXXTeiH2SDQKGeRC2c3fnvqvVM27c2A5svzBl	2
		Linkedin	https://www.linkedin.com/posts/joaoppinto-enidteachproject-enid-recoinabrtad-activity-7199422098031697921-3Zyx/	1
		Instagram	https://www.instagram.com/p/C7ULO_LN715/	1
		X	https://x.com/joaoppinto/status/1793657968682246512	1
12-06-2024		UAb site	https://portal.uab.pt/noticias/equipa-da-uab-no-hall-of-fame-da-rede-europeia-epale/ https://lead.uab.pt/projeto-enid-teach-hall-of-fame-da-epale/	2
Total of Posts				7

Table 11. Distribution of Posts about EPALE in Social Media Channels and Networks along time

5. Final Remarks

In conclusion, and as a final comment, we must say that using the EPALE network was challenging and we faced various constraints. The network is not very transparent and requires a learning curve to use. However, we are pleased to have been awarded the EPALE Hall of Fame. A more in-depth analysis would be necessary.

With regard to social networks, we have spread the word and consider the results to be positive.