



Art Design & Sustainability

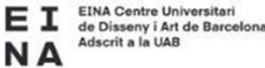
Design for a better future



Short Learning Program of “Art & Design & sustainability with special focus on environment and climate change. Cooperation partnerships in higher education.

Module 1

Sustainability & Climate change: historical perspective and their relationship with Arts



Lesson 2

Topic 1

Historical context of the relationship between art and sustainability

Essential Questions

What are the relevant aspects, in terms of the activism/art relationship, brought about by May 68?

What characteristics of artistic practice that may be relevant to sustainability issues can be identified in Situationist International?

Is there a relationship between eco-art and land-art?

What strategies have been proposed by early eco-art pioneers and how are they related to environmental issues and eco-approaches?

***Historical context of the
relationship between art and
sustainability***

ACTIVISM

ARTISTIC CREATION + SOCIAL INTERVENTION OBJECTIVE

What is artivism?

- Artivism is a form of activism that uses art as a communication tool, in order to promote social, political, and cultural change.
- It combines the creativity and expressive power of art with the strategic and tactical tools of activism with the goals of bringing about social justice and change.

What is activism?

Activism can cover a wide range of areas, including:

- Environmental activism
- Human rights activism
- Political activism
- Peace activism
- Social justice activism
- Health activism
- Education activism



What is activism?

- Activism can take many forms, including digital art, street art, performance art, music, poetry, film, and more.
- It can be used to engage and mobilize communities, raise awareness about issues, and inspire action towards creating a more just and equitable society.





Artivism's aesthetic and symbolic nature amplifies, sensitizes, reflects and interrogates themes and situations in a given historical and social context, aiming at change or resistance.



Saving Italian Art
from World War II
Destruction



The Art of Snow
and Ice: Depictions
Throughout Art
History



Saartjie Baartman,
Victorians, and the
Bustle's Hidden History

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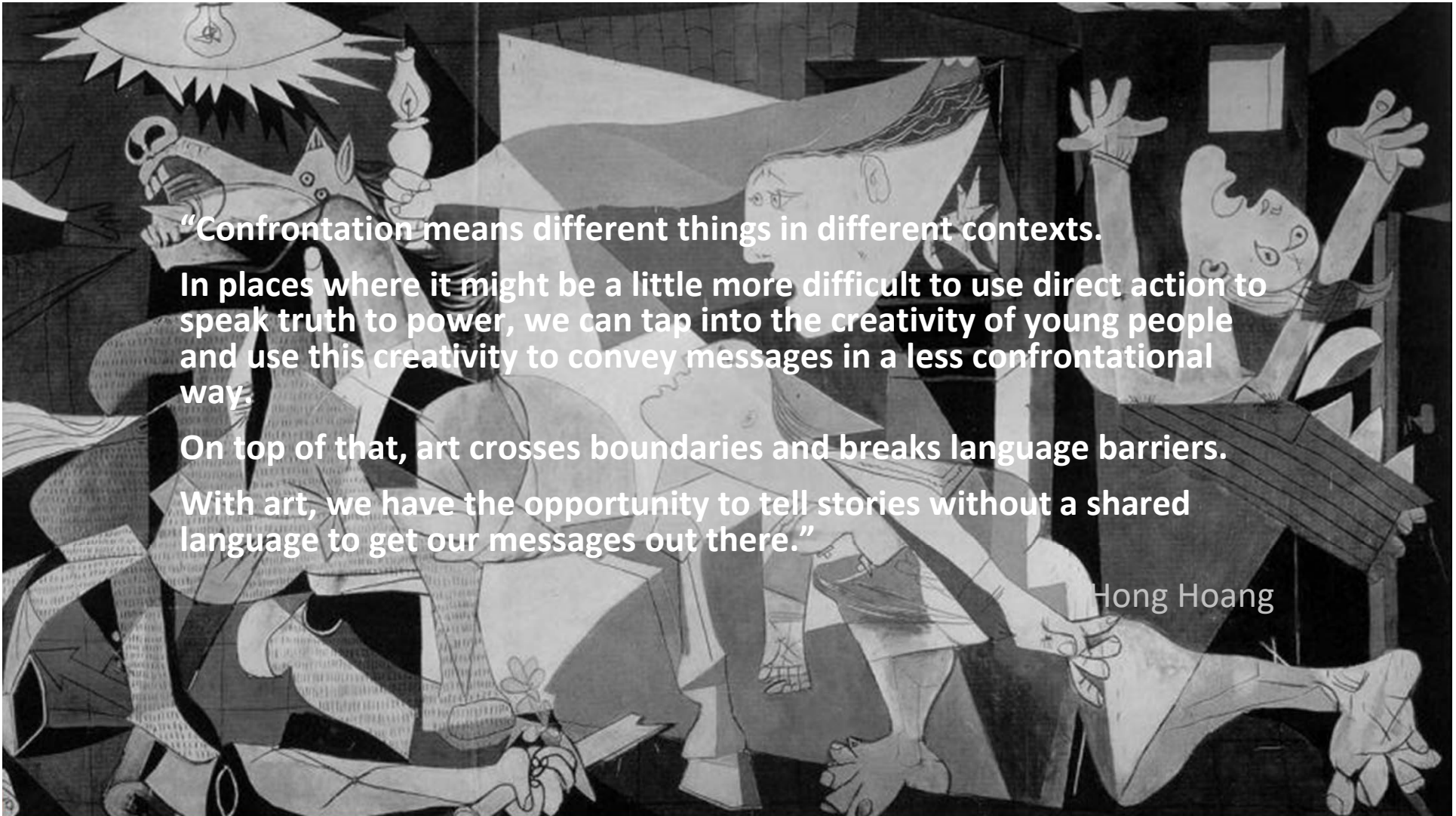
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Artivism: Making a Difference Through Art





“Confrontation means different things in different contexts.

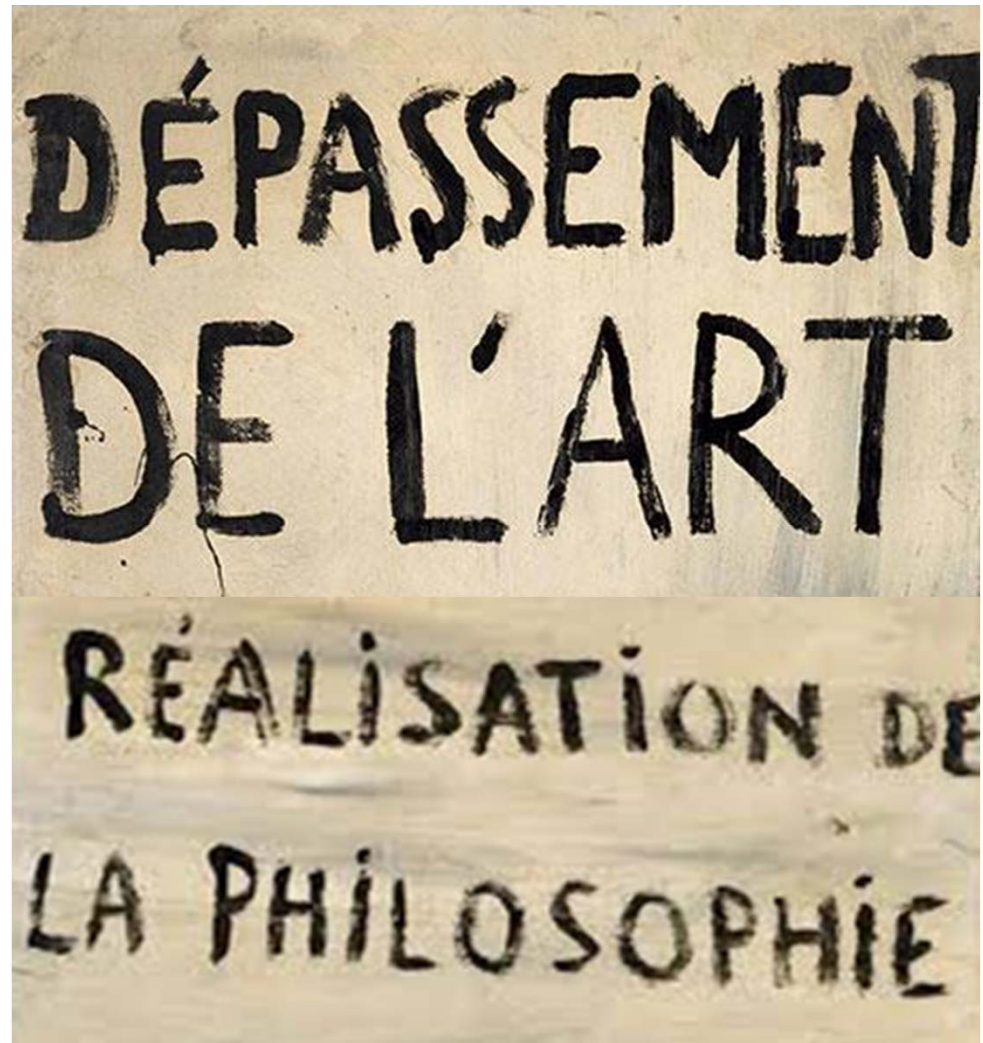
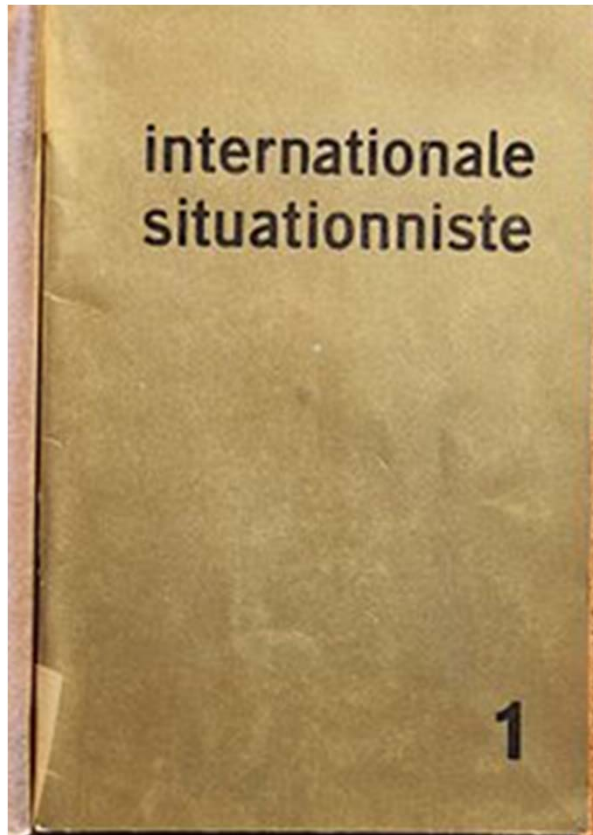
In places where it might be a little more difficult to use direct action to speak truth to power, we can tap into the creativity of young people and use this creativity to convey messages in a less confrontational way.

On top of that, art crosses boundaries and breaks language barriers.

With art, we have the opportunity to tell stories without a shared language to get our messages out there.”

Hong Hoang

Historic Roots

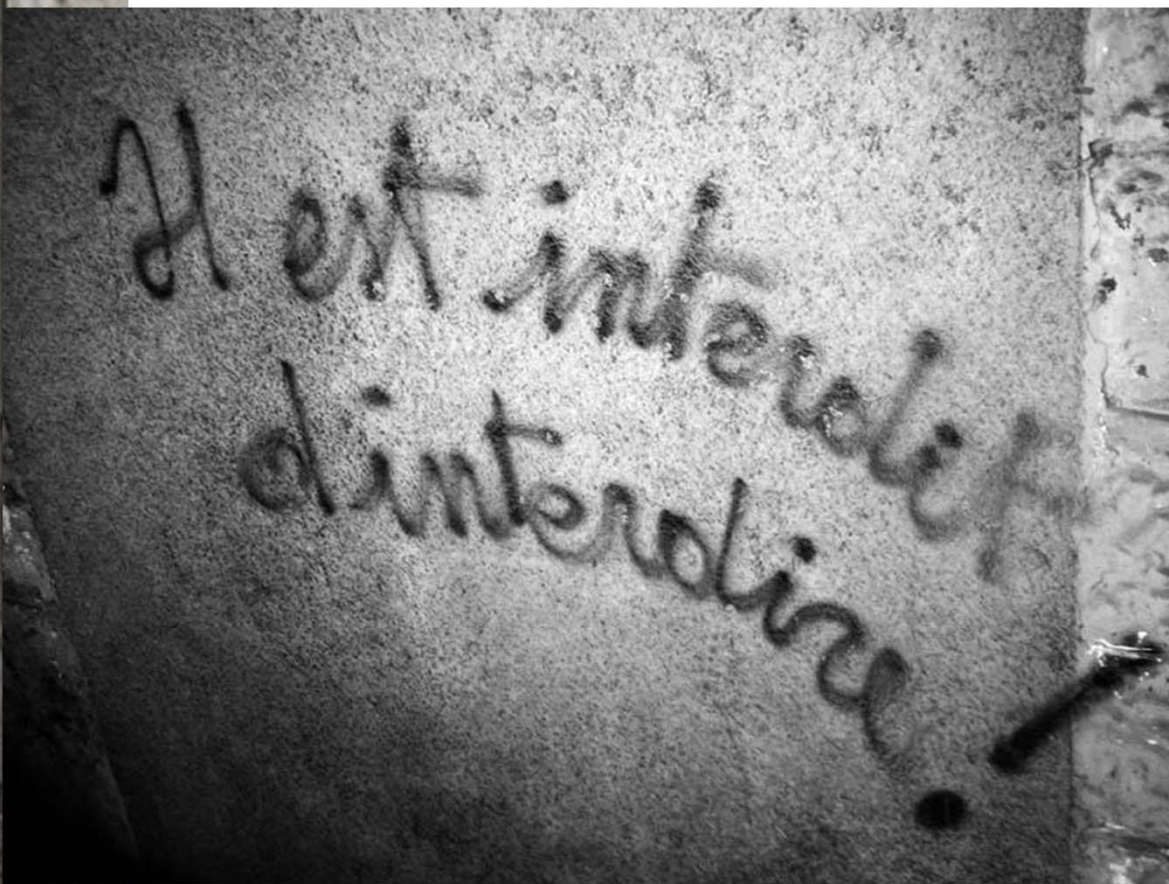
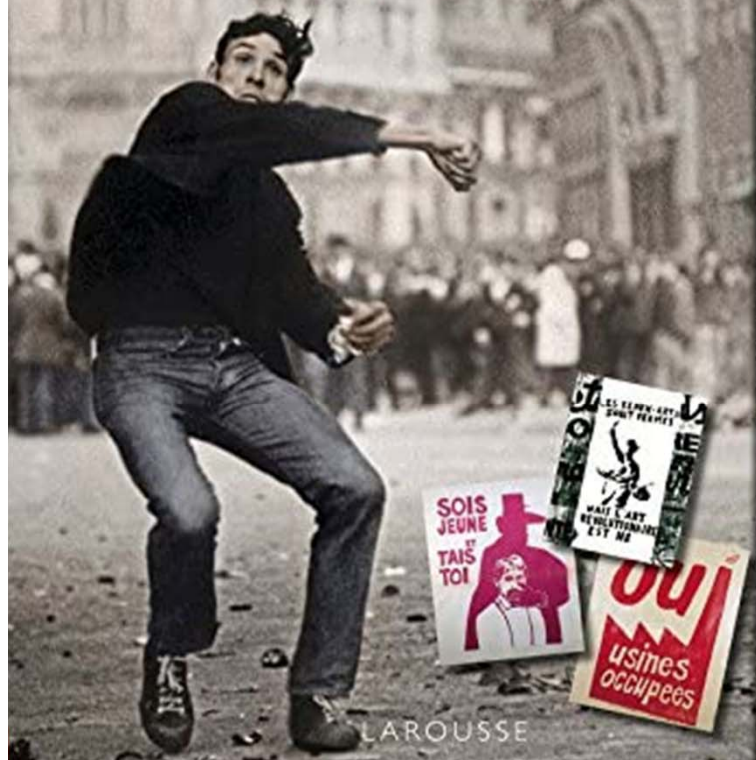




Éric Alary

Il y a 50 ans...

MAI 68





**LA POLICE S'AFFICHE
AUX BEAUX ARTS**



**LES BEAUX ARTS
AFFICHENT dans la RUE**

**SOIS
JEUNE
ET
TAIS
TOI**



ATELIER GUYARD
1968 100 000 000



**Act Up :
30 ans d'activisme
en France**

https://www.youtube.com/watch?v=Gkzqf_kAe-c

CRITICAL ART ENSEMBLE

Home / About CAE

ABOUT CAE

(CAE) is a collective of five tactical media practitioners of various specializations including computer graphics and web design, film/video, photography, text art, book art, and performance.

Formed in 1987, CAE's focus has been on the exploration of the intersections between art, critical theory, technology, and political activism. The group has exhibited and performed at diverse venues internationally, ranging from the street, to the museum, to the internet. Museum exhibitions include Documenta 13, Kassel; Whitney Museum and the New Museum in NYC; Corcoran Museum, Washington D.C.; ICA, London; Seoul Museum of Art; National Museum of Modern Art, Kyoto; Schirn Kunsthalle, Frankfurt; Musée d'Art Moderne de la Ville de Paris; London Museum of Natural History; Kiasma Museum of Contemporary Art, Helsinki; Matadero, Madrid; Les Abbatoirs, Toulouse; ZKM, Karlsruhe; and The Garage Museum of Contemporary Art, Moscow.

The collective has written 8 books, and its writings have been translated into 18 languages. Its book projects include: *The Electronic Disturbance* (1994), *Electronic Civil Disobedience & Other Unpopular Ideas* (1996), *Flesh Machine: Cyborgs, Designer Babies, & New Eugenic Consciousness* (1998), *Digital Resistance: Explorations in Tactical Media* (2001), *Molecular Invasion* (2002), *Marching Plague* (2006), *Disturbances* (2012), and *Aesthetics, Necropolitics, and Environmental Struggle* (2018).

<http://critical-art.net/>

Aesthetics, Necropolitics, and Environmental Struggle

Critical Art Ensemble

Contents

Preface	The Indecipherable and the Indeterminate	7
Introduction	The Demonic Effect of a Fully Developed Idea	15
Chapter 1	Necropolitics and the Dark Comedy of the Posthuman	21
Chapter 2	Anthropocentrism Reconsidered	35
Chapter 3	Schopenhauer Today	55
Chapter 4	Necropolitics and Wildlife	73
Chapter 5	Tactics: Reinventing Precarity	93
Chapter 6	Strategy: Lessons in Territorialization	109
Chapter 7	The Takeaway	117
Appendix I	Human Sacrifice and Its Quantitative Representation Or Necropolitics in Everyday Life	121
Appendix II	The Entanglements of an Estranged Internaturalist	149
Appendix III	Anti-systems, Indeterminacy, and Experimental Cultural Practices	157

“Once something is categorized and accepted,
it becomes part of the tyranny of the mainstream,
and it loses its potency.”

(NYT, 14 June 1998, David Bowie interview)



Present Day Artivism

© Greenpeace / Martin Katz



Create, Connect, Disrupt.

<https://www.artivistnetwork.org/>



The Center for Artistic Activism helps people use their creativity and culture to effect power.



<https://www.youtube.com/watch?v=nkqO-qOHFT8>

A photograph of two people in a forest, one wearing a red sweater and the other a dark blue jacket, kneeling on a bed of brown leaves. They are creating a path of bright yellow leaves. The text "ECO-ART ≠ LANDART" is overlaid in white on the image.

ECO-ART ≠ LANDART

What is eco-art?

According to eco-art.org, it is ecological art with a purpose, which is created by artists who are concerned with the state of both local and global environmental situations.

Eco-art concerns itself with ecological activism and the highlighting of issues, whereas art in nature and land art are similar in ways, but are less about activism.

Land art tends to involve conceptual issues, while art in nature uses natural found materials to create beautiful pieces.

Photography and paintings that address environmental problems are also part of the eco-art movement.



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sraxwrg#lwh#hd#lgh#hdfk#Jhvrw#q#dIF/#dy1h1

POPULATION BY PIXEL

AGENCY HAKUHODO C&D / tokyo

CLIENT WWF Japan



<https://www.oneclub.org/awards/theoneshow/award/6984/population-by-pixel>







GREENWASHING



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ECO-BOT .NET

Eco-Bot.Net: Exposing climate change disinformation and corporate greenwashing on social media during COP26.

<https://eco-bot.net/>



Activity 1 - Summary

Name of Activity	Setting	Aim	Time (h)
A1. Essay	Independent Online and Classroom	The aim is to write an essay relating early activism movements to present day actions.	4



Activity 1 - Instructions

Step 1 – Do some research on the early movements that first merged activism with art, such as Situationist International or the May 68 student uprising.

Step 2 – Find present day artists/artivists, groups and movements that carry on the same line of work/action.

Step 3 – Present your views on how their work is actually helping the causes they address.

Step 4 – Draw your (supported and objective) conclusions.

References

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Module1 - Lesson 2 - Topic 1

Material Development

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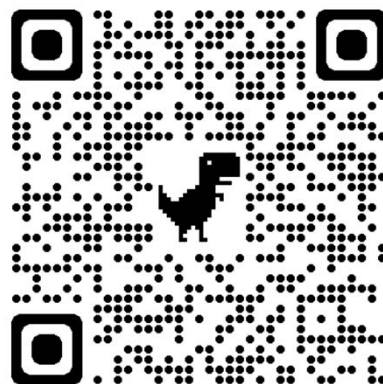
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