

OutSystems in 25 minutes...



Businesses today face massive barriers to digital transformation

Growing project
backlogs



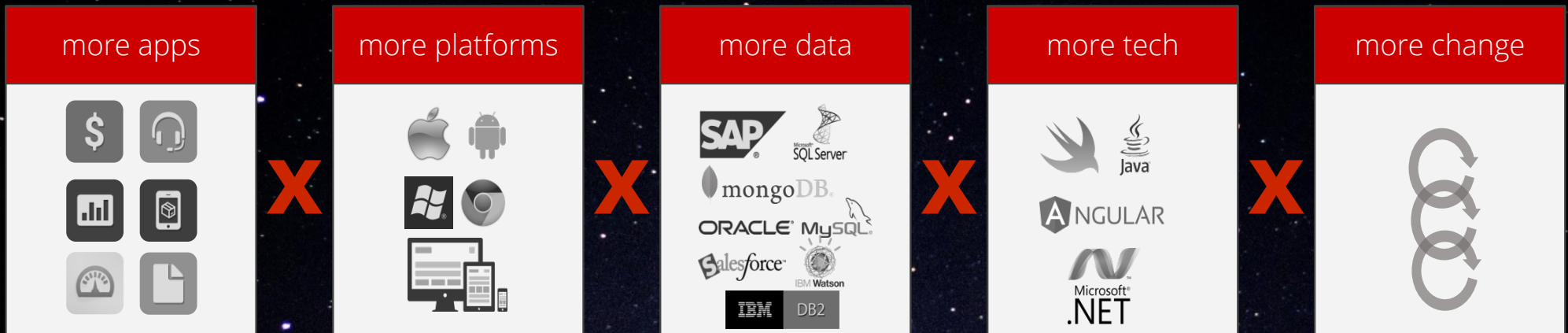
No time to
innovate



Scarce and
costly resources



...and this problem is only **getting worse**



We need a better way to drive
enterprise digital transformation

Digital Factory

SPEED

get an app really fast...
8 weeks is average

AGILITY

changes can be made
in hours

ADOPTION

deliver solutions with
real business value

Traditional hand-coding is...

- Expensive
- Slow
- Hard to change
- Limited by resources

```
int LongestCommonSubsequenceLength( const std::string &first,
                                   const std::string &second ) {
    const std::string &longer = first.size() > second.size() ? first : second;
    const std::string &shorter = first.size() > second.size() ? second : first;

    int longer_len = longer.size();
    int shorter_len = shorter.size();

    std::vector<int> previous( shorter_len + 1, 0 );
    std::vector<int> current( shorter_len + 1, 0 );

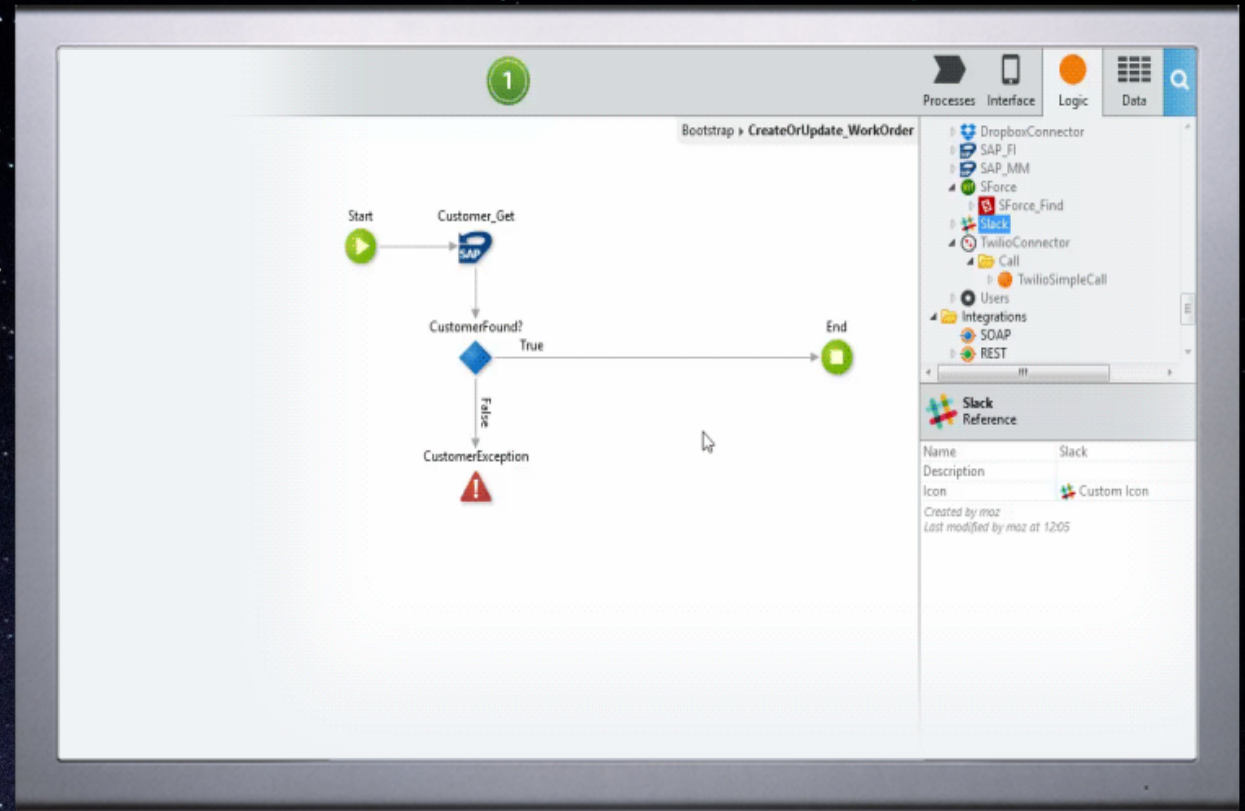
    for ( int i = 0; i < longer_len; ++i ) {
        for ( int j = 0; j < shorter_len; ++j ) {
            if ( toupper( longer[ i ] ) == toupper( shorter[ j ] ) )
                current[ j + 1 ] = previous[ j ] + 1;
            else
                current[ j + 1 ] = std::max( current[ j ], previous[ j + 1 ] );
        }

        for ( int j = 0; j < shorter_len; ++j ) {
            previous[ j + 1 ] = current[ j + 1 ];
        }
    }

    return current[ shorter_len ];
}
```

A low-code platform is...

- Visual
- Fast
- Enterprise-grade
- Easy to learn



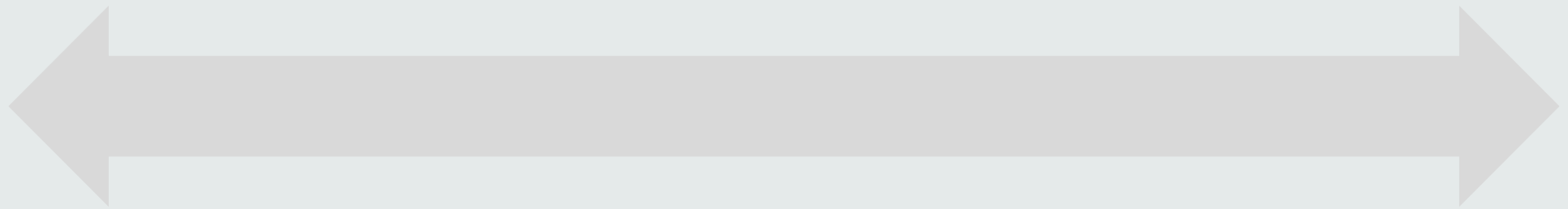


**The IT industry
is the most
manual industry
in the world**

A photograph of a car body on an automated assembly line. The car is silver and is positioned in the center of the frame. It is surrounded by several red robotic arms, which are part of an automated manufacturing system. The background shows a complex industrial environment with various mechanical components and structures. The text "Low-code is about applying automation to IT" is overlaid on the image in a white box with black text.

Low-code is about applying automation to IT

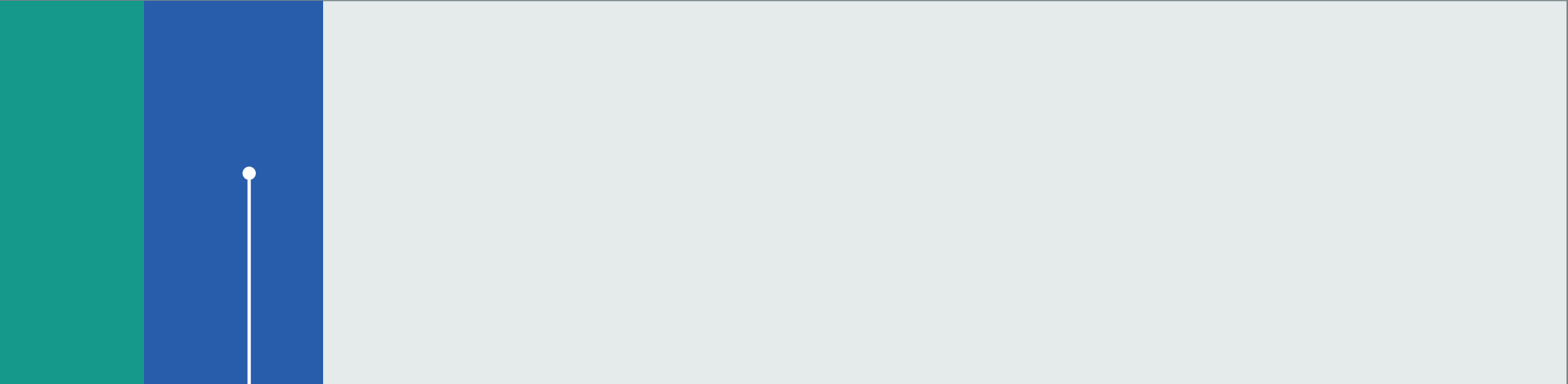
SOFTWARE DEVELOPMENT LIFECYCLE



SOFTWARE DEVELOPMENT LIFECYCLE

IaaS/Cloud Vendors use automation to accelerate the delivery of infrastructure

SOFTWARE DEVELOPMENT LIFECYCLE



PaaS Vendors accelerate the delivery of application stacks

SOFTWARE DEVELOPMENT LIFECYCLE

DevOps Vendors accelerate the delivery of coded applications to Production

SOFTWARE DEVELOPMENT LIFECYCLE

Low-Code

OutSystems low-code development platform



Visual Full-Stack Development

Drag-and-drop designer
with no walls



Deploy to Any Device

Responsive Web Apps
Native Mobile Apps



Full Life Cycle

Build > Deploy > Monitor >
Manage

“The Low-Code Development Platform Market Size is Expected to Grow from USD 4.32 Billion in 2017 to USD 27.23 Billion by 2022, at a CAGR of 44.5%”

Source: RESEARCH AND MARKETS



abbvie



Prudential



Mercedes-Benz

ZURICH



logitech

estafeta

AIRBUS



EMC²

charles river

randstad

GLENCORE

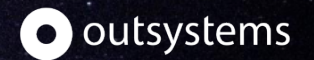


CRÉDIT AGRICOLE

AmeriCares

FICO

WODIFY



Why OutSystems is rated #1 low-code platform



1. Unbeatable Speed



2. Integrate with Everything



3. Great UX by Default



4. Low-code Without Constraints



5. Built-in Security



6. Massive Scalability



7. Unbreakable Deployment



8. Metrics that Matter

High speed delivery

- Full-stack visual development
- Single-click deployment
- Mobile made easy
- Automatic refactoring
- In-app feedback



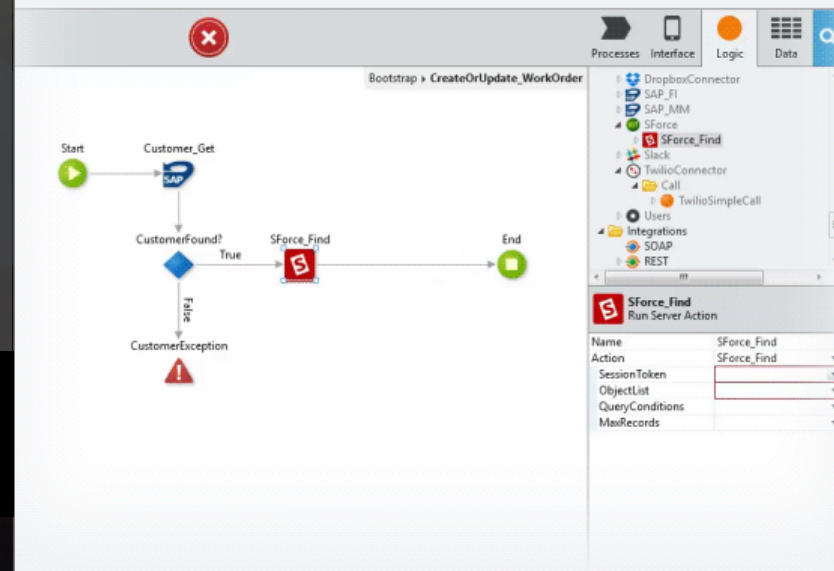
"Faster, more accurate development"



Integrate with everything

- Pre-built connectors
- SOAP and REST integration without coding
- Connect with popular cloud services
- Orchestrate with workflow & business logic
- Build your own connectors

“Flexible and has huge integration capabilities”

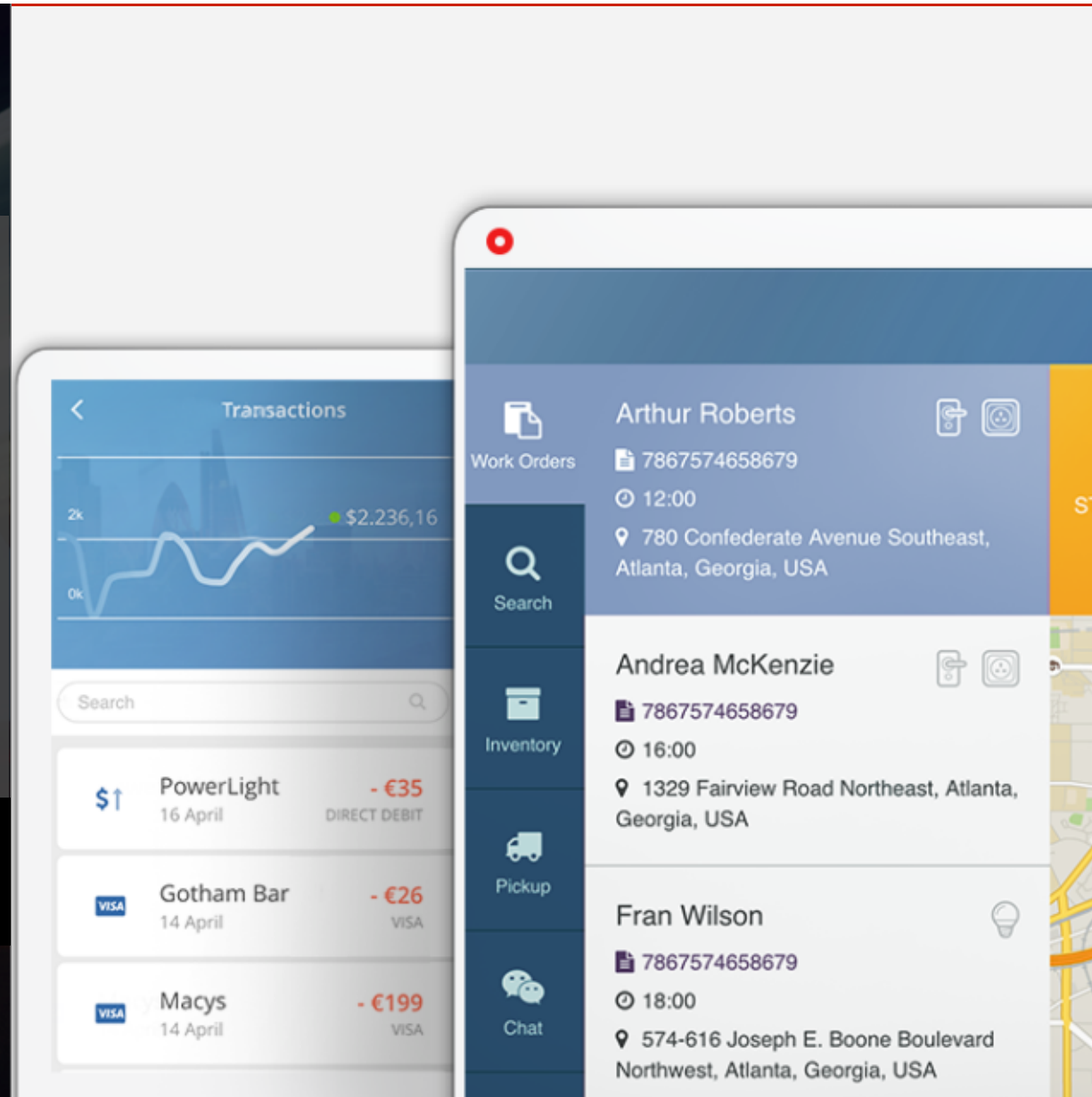


Great UX by default

- Beautiful patterns and controls
- Sub 80 millisecond response time
- Drag-and-drop with pixel perfect control
- Extend with your own UI code
- Develop once for every form factor
- See and test immediately on-device



"One of the most transformative products in years"



Low-code without constraints

- Wrap and include existing code
- Create reusable extensions
- Standard code
- No runtime interpreters
- No proprietary data-models

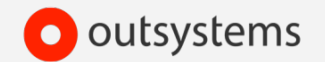


"OutSystems Rocks!"

No runtime interpreters

Wrap your existing code

Create your own reusable extensions

The image shows a screenshot of the OutSystems development environment. The central focus is a mobile application interface for "Field Services (Field Services Mobil...)". The app displays a map with a yellow banner that reads "You are working offline, so the map is not available". Below the map, there are fields for "Name" and "TaskName" (23 Km - 10:04pm), and buttons for "Start Navigation" and "Start Work Order". The interface also includes a "Cancel" button, an "Address" field, and a "Notes" section. On the right side, a process flow diagram is visible, showing various connectors and actions like "DropOutConnector", "SAP_MBA", "Force_Find", "Stack", "TwilioConnector", "Call", "TwilioSimpleCall", "Message", "Voice", "Language", "Response", "Integrations", "SOAP", "REST", "SAP", "Roles", "Anonymous", "Registers", "FieldServicesSampleUser", "FieldServicesTechnician", and "Exceptions". The diagram is titled "Mainflow - WorkOrders". The bottom of the screenshot shows the "TrueChange" logo and a "Debugger" button. The text "FieldServices uploaded on 12.Sep at 17:48 by dft. | moz | omdemo" is visible at the bottom right of the app interface.

Enterprise-grade operations

- Security
- Scalability
- Performance
- Architecture
- Flexible deployments



"Mobile app dev with OutSystems is truly amazing"



Van Ameyde created a system that supports 16 different countries and their unique claims handling requirements with over 835,000 running process instances and more than 6,550,000 activities in flight.

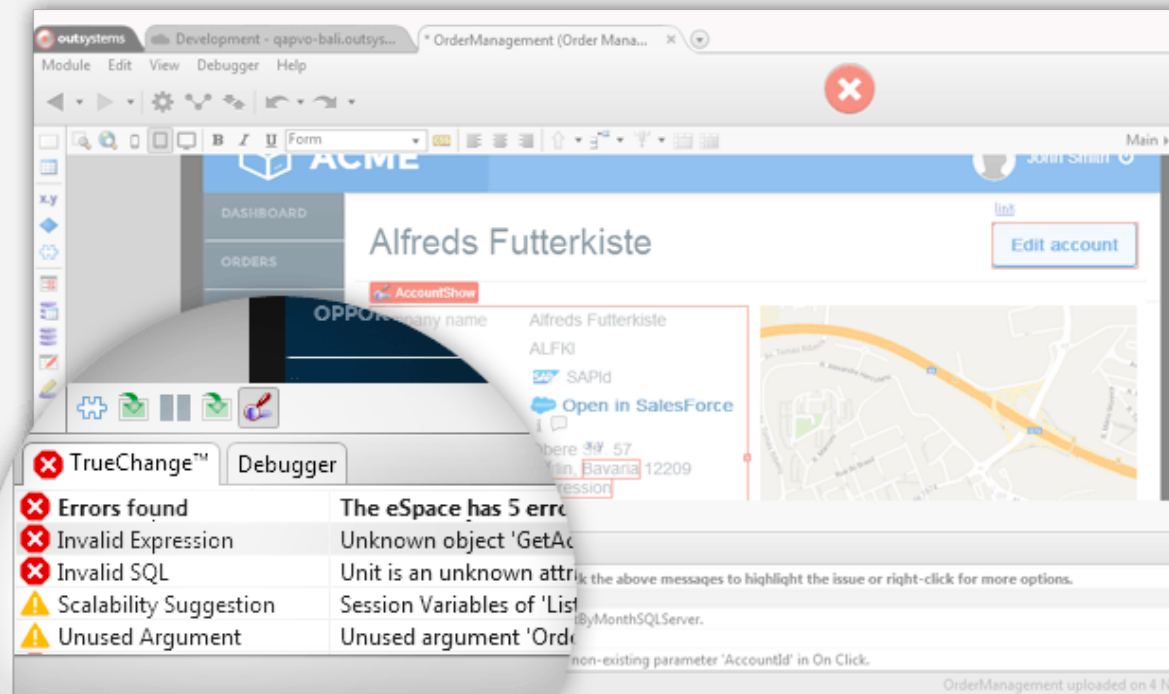


Unbreakable deployment

- Automatic impact assessment
- Single-click rollback
- Automatic staging
- Automatic dependency updates

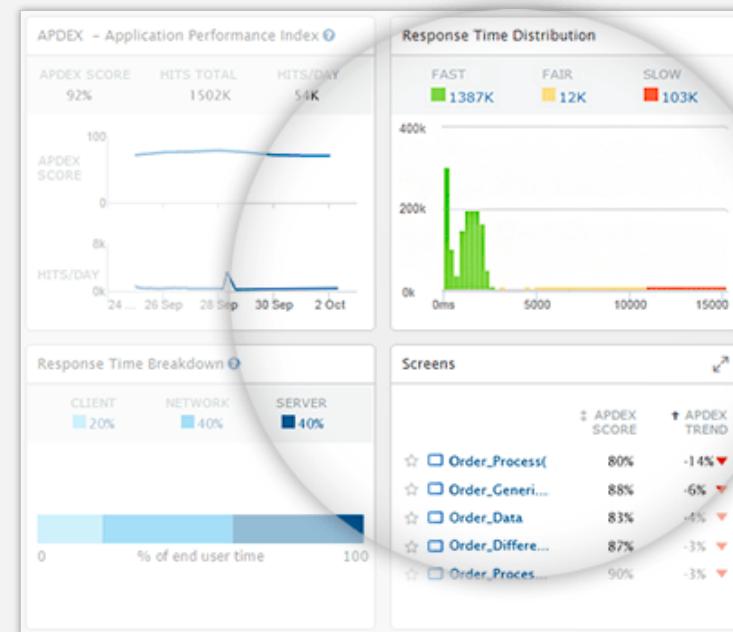


"Development game-changer"



Metrics that matter

- Automatic instrumentation of your apps
- Monitor application performance
- Real-time drill down to identify root cause
- Customizable performance dashboards
- API-based access to performance data



GetApp®



5 out of 5 stars

"OutSystems changed my life"

Training

Welcome to OutSystems University! Learn to build apps. Make new friends. Graduate without any crippling debts!

Learn to Build with OutSystems

Learn OutSystems your way. Follow a path or take a course. View webinars or read docs. And, don't put too much pressure on yourself. Remember, Frodo took three whole movies to get to Mordor, but it was worth it.



Guided Paths

If you're just starting with OutSystems, these guided paths help you learn our IDE and build responsive web and mobile apps with our tools.

Let us be the Dumbledore to your Harry, the Faria to your Dantes, the little floating fairy thing to your Link. You get it.





52
Countries

22
Industries

180+
Global Partners

140k+
Community
Members













The image shows a LinkedIn profile header for Ricardo Araújo. At the top left, there is a banner with the OutSystems logo (a red circle with a white 'O') and the word 'outsystems' in a grey sans-serif font. To the right of the banner is a circular profile picture of Ricardo Araújo, a man in a red shirt, standing in front of a wall with a technical drawing or blueprint. Below the banner and profile picture, the name 'Ricardo Araújo' is displayed in a bold black font. Underneath the name, his title 'Director, Ecosystem Talent at OutSystems' is shown in a smaller black font. Below the title, his current company 'OutSystems' and university 'Universidade Autónoma de Lisboa' are listed, separated by a dot. Further down, his location 'Lisbon Area, Portugal' and a follower count of '500+' with a person icon are displayed. To the right of the profile picture, there are three dots and a blue pencil icon. Below the header, a short bio is provided: 'Experienced Customer Success Director with a demonstrated history of working in the computer software industry. Skilled in IT Strategy, Mobile Applications, Professional Services and Management. Strong Customer mindset and people oriented manager.'

outsystems

Ricardo Araújo
Director, Ecosystem Talent at OutSystems
OutSystems • Universidade Autónoma de Lisboa
Lisbon Area, Portugal • 500+ 👤

Experienced Customer Success Director with a demonstrated history of working in the computer software industry. Skilled in IT Strategy, Mobile Applications, Professional Services and Management. Strong Customer mindset and people oriented manager.

 [/ricardonevesaraujo/](https://www.linkedin.com/in/ricardonevesaraujo/)