OutSystems in 25 minutes...
Businesses today face massive barriers to digital transformation

- Growing project backlogs
- No time to innovate
- Scarce and costly resources
...and this problem is only getting worse

- More apps
- More platforms
- More data
- More tech
- More change
We need a better way to drive enterprise digital transformation.

**Digital Factory**

**SPEED**
get an app really fast...
8 weeks is average

**AGILITY**
changes can be made in hours

**ADOPTION**
deliver solutions with real business value
Traditional hand-coding is...

- Expensive
- Slow
- Hard to change
- Limited by resources
A low-code platform is...

- Visual
- Fast
- Enterprise-grade
- Easy to learn
The IT industry is the most manual industry in the world
Low-code is about applying automation to IT
SOFTWARE DEVELOPMENT LIFECYCLE
IaaS/Cloud Vendors use automation to accelerate the delivery of infrastructure
**PaaS Vendors** accelerate the delivery of application stacks
DevOps Vendors accelerate the delivery of coded applications to Production
Low-Code
OutSystems low-code development platform

Visual Full-Stack Development
Drag-and-drop designer with no walls

Deploy to Any Device
Responsive Web Apps
Native Mobile Apps

Full Life Cycle
Build > Deploy > Monitor > Manage
“The Low-Code Development Platform Market Size is Expected to Grow from USD 4.32 Billion in 2017 to USD 27.23 Billion by 2022, at a CAGR of 44.5%”

Source: RESEARCH AND MARKETS
OutSystems is a recognized leader

**FORRESTER**
General App Dev

**Gartner**

**FORRESTER**
Mobile App Dev

**Gartner**
Why OutSystems is rated #1 low-code platform

1. Unbeatable Speed
2. Integrate with Everything
3. Great UX by Default
4. Low-code Without Constraints
5. Built-in Security
6. Massive Scalability
7. Unbreakable Deployment
8. Metrics that Matter
High speed delivery

➔ Full-stack visual development
➔ Single-click deployment
➔ Mobile made easy
➔ Automatic refactoring
➔ In-app feedback

"Faster, more accurate development"

Gartner peer Insights: 5 out of 5 stars
Integrate with everything

➔ Pre-built connectors
➔ SOAP and REST integration without coding
➔ Connect with popular cloud services
➔ Orchestrate with workflow & business logic
➔ Build your own connectors

“Flexible and has huge integration capabilities”
Great UX by default

- Beautiful patterns and controls
- Sub 80 millisecond response time
- Drag-and-drop with pixel perfect control
- Extend with your own UI code
- Develop once for every form factor
- See and test immediately on-device

“One of the most transformative products in years”
Low-code without constraints

➔ Wrap and include existing code
➔ Create reusable extensions
➔ Standard code
➔ No runtime interpreters
➔ No proprietary data-models

"OutSystems Rocks!"
Enterprise-grade operations

➔ Security
➔ Scalability
➔ Performance
➔ Architecture
➔ Flexible deployments

Van Ameyde created a system that supports 16 different countries and their unique claims handling requirements with over 835,000 running process instances and more than 6,550,000 activities in flight.

“Mobile app dev with OutSystems is truly amazing”
Unbreakable deployment

➔ Automatic impact assessment
➔ Single-click rollback
➔ Automatic staging
➔ Automatic dependency updates

"Development game-changer"

5 out of 5 stars
Metrics that matter

➔ Automatic instrumentation of your apps
➔ Monitor application performance
➔ Real-time drill down to identify root cause
➔ Customizable performance dashboards
➔ API-based access to performance data

"OutSystems changed my life"
Training
Welcome to OutSystems University! Learn to build apps. Make new friends. Graduate without any crippling debts.

Welcome Guided Paths Courses Webinars Classroom Certifications

Learn to Build with OutSystems
Learn OutSystems your way. Follow a path or take a course. View webinars or read docs. And, don't put too much pressure on yourself. Remember, Frodo took three whole movies to get to Mordor, but it was worth it.

Guided Paths
If you're just starting with OutSystems, these guided paths help you learn our IDE and build responsive web and mobile apps with our tools.

Let us be the Dumbledore to your Harry, the Faria to your Dantes, the little floating fairy thing to yours Luna. You get it.
Ricardo Araújo
Director, Ecosystem Talent at OutSystems
OutSystems • Universidade Autónoma de Lisboa
Lisbon Area, Portugal • 500+  Reconnections

Experienced Customer Success Director with a demonstrated history of working in the computer software industry. Skilled in IT Strategy, Mobile Applications, Professional Services and Management. Strong Customer mindset and people oriented manager.

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