



OER as a trigger to "REbirth on the internet"?

a project impacting on the unemployed population

Teresa Cardoso
teresa.cardoso@uab.pt



João Pinto
jppinto@lead.uab.pt

LE@D, Laboratório de Educação a Distância e Elearning, Universidade Aberta | Lisboa, Portugal

LE@D, Laboratory of Distance Education and Elearning, Open University | Lisbon, Portugal



"OER as a trigger to "REbirth on the internet"? a project impacting on the unemployed population" by Teresa Cardoso and João Pinto is licensed under CC BY-SA 4.0, unless otherwise specified. To view a copy of this license, visit <https://creativecommons.org/licenses/by-sa/4.0>



Sonaksha Iyengar CC BY

The problem

Unemployment has become a global phenomenon, an issue across many countries, regions and economies.

The unemployment situation can cause serious problems with regard to individuals' subsistence, financially and of their social status and ties; it can lead to isolation and social exclusion, especially in long term unemployment.

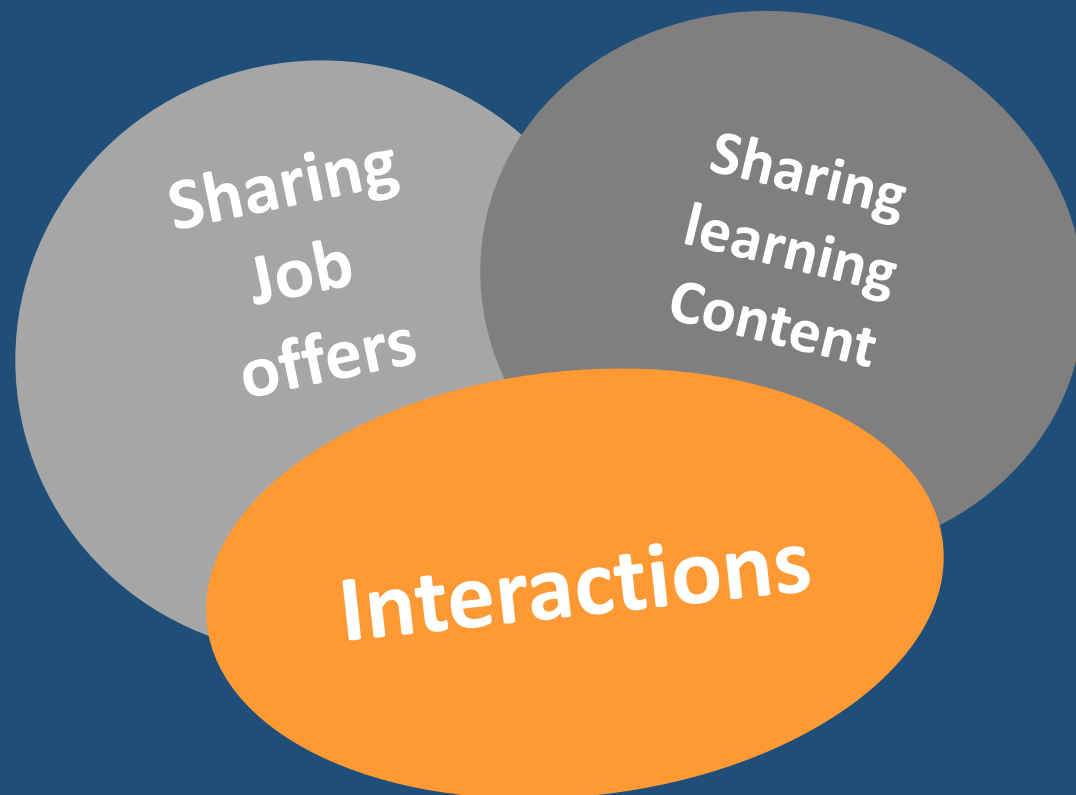
Our proposal (a solution)

But new **digital social networks** and the use of **online resources** (namely **OER**) offer new opportunities for sociability in situations of unemployment.

They reduce the physical distance separating people from their old networks, enable them to manage and engage in new interactions, create new networks of sociability, and provide new opportunities for active job search.

They represent a fundamental change in the role of the Internet in people's lives and their social dynamics in their local communities.

Our proposal (a solution)



Innovative character

Given the integration of ICT in society, the ubiquity of the internet, and the increasing use of social networks, it is essential to consider new ways to address current and different social problems that respond to the most immediate needs of individuals.

This project was intended to be a new virtual meeting point, where practical and useful information is available for the use of social networks and digital resources (e.g. OER) by the unemployed, enabling an open, informal and collaborative learning.

rebirth on the internet

re viver na rede

www.revivernarede.blogspot.pt

An online platform to support the use of digital social networks to strengthen new forms of active job search and promote employability, social integration and socialization in the Region of Madeira, Portugal.



rebirth on the internet

re viver na rede

The project has a strong pedagogical, social and solidarity basis, relying on voluntary work, in a social entrepreneurship spirit.

These social global tools can respond to those needs and contribute to the development of local communities.



rebirth on the internet

re viver na rede

An enterprise to support the use of digital resources to strengthen new forms of active job search and promote employability, social integration and socialization.

The goal is to help unemployed take advantage of OER and social networks to improve in their employability.

The framework is based on the principles of Open Education, namely the minimum constraints on access, rhythm and methods of lifelong learning.



Resources

The implementation of the project was made possible by the **use of tools associated with globalization**, e.g. the Internet, as a macro technology, as well as Facebook (social networks), Blogger (blogs) and other technologies associated with ICT.

Moreover, we also opted for **the use of OER (open educational resources)**, an example of educational content created on a global scale, available to *Retain, Reuse, Revise, Remix, Redistribute*.



Potential

Nowadays, social networks have become ubiquitous and it is consensual to accept that they can be useful for more than personal or even professional contacts. In fact, we have seen their potential to systematize the search for employment and as an instrument for employability.

Moreover, our project has proved that social networks can be a social tool to respond to such needs, aligned to those of local communities, and contribute to the socialization, the social integration and the active job search.

Online presence



Facebook Page + Facebook Group + Website



Instagram + LinkedIn + Twitter

OER as a trigger to "REbirth on the internet"?

A project impacting on the unemployed population



Teresa Cardoso | João Pinto

20-09-2021

Outputs



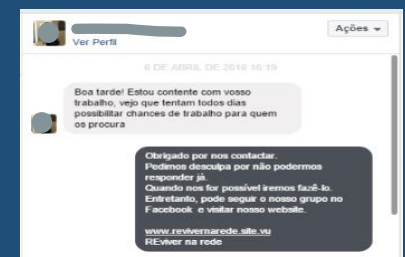
Images



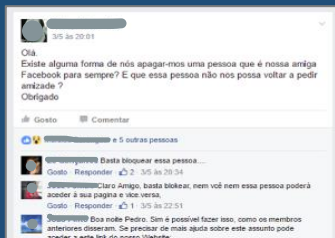
Videos



Texts



Private messages



Interactions



Shares



Events



Surveys

Dissemination and awards

The results of the project have been the object of **research studies**, and presented in **conferences, books and scientific journals** on topics related to online Open Education, OER, Social Networks and informal learning.



Best practice



Honourable
Mention



Nominated
Project



Ideas Award

Impact

By reaching more than 30,000 people, the project has become a key reference in the active search for employment in the Region.

The website was made with free tools and resources, and works as a web platform aggregating contents (OER) and interactions; it includes the following main 4 spaces: entrance, learning, testing, searching for employment.

Impact

- Greater social integration of the unemployed populations through an adequate use of social networks, enhancing changes in attitudes and online behaviors.
- Support and encourage the use of new forms of job search, made available by the new digital networks focused on socialization.

Impact

- Approach between the demand and the job offer, through digital spaces promoted by the project.
- Greater equality in access to information on new job opportunities, available on social networks.
- Reinforcement of the digital literacy and citizenship.



Relevance and added value

- ✓ Link between pedagogical and social milestones;
- ✓ Use of Open Educational Resources (OER) and free web tools;
- ✓ Sharing job offers and solving doubts;
- ✓ Interaction with users to guide their online participation;
- ✓ No advertising or commercial initiatives;
- ✓ Possibility of replication to other (inter)national contexts.



OER as a trigger to "REbirth on the internet"?

a project impacting on the unemployed population

Teresa Cardoso
teresa.cardoso@uab.pt



João Pinto
jppinto@lead.uab.pt

LE@D, Laboratório de Educação a Distância e Elearning, Universidade Aberta | Lisboa, Portugal

LE@D, Laboratory of Distance Education and Elearning, Open University | Lisbon, Portugal



"OER as a trigger to "REbirth on the internet"? a project impacting on the unemployed population" by Teresa Cardoso and João Pinto is licensed under CC BY-SA 4.0, unless otherwise specified. To view a copy of this license, visit <https://creativecommons.org/licenses/by-sa/4.0>



Sonaksha Iyengar CC BY